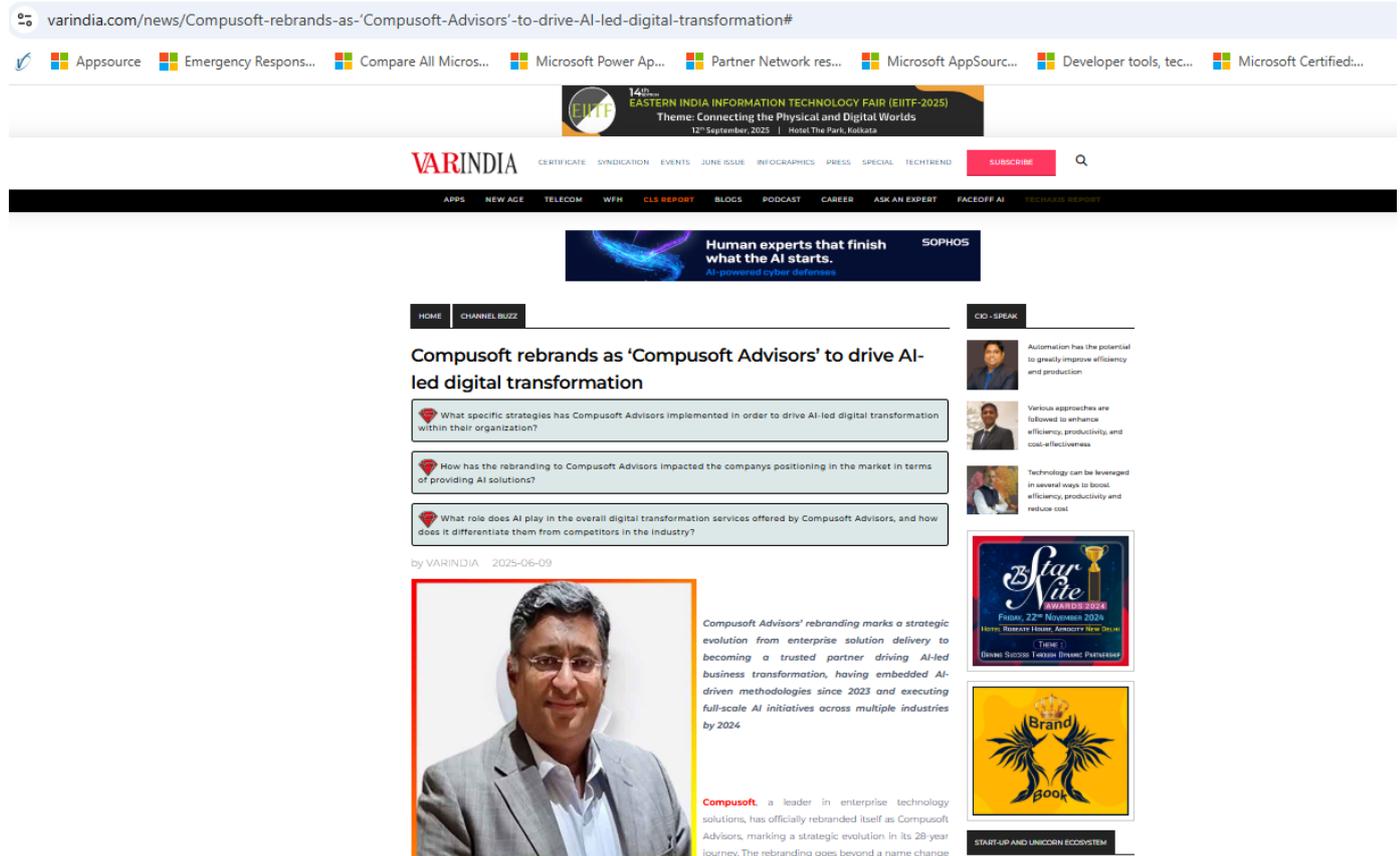


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<https://www.varindia.com/news/Compusoft-rebrands-as-%E2%80%99Compusoft-Advisors%E2%80%99-to-drive-AI-led-digital-transformation#>



Devesh Aggarwal, CEO, Compusoft Advisors

Compusoft rebrands as ‘Compusoft Advisors’ to drive AI-led digital transformation

Compusoft Advisors’ rebranding marks a strategic evolution from enterprise solution delivery to becoming a trusted partner driving AI-led business transformation, having embedded AI-driven methodologies since 2023 and executing full-scale AI initiatives across multiple industries by 2024

Compusoft, a leader in enterprise technology solutions, has officially rebranded itself as Compusoft Advisors, marking a strategic evolution in its 28-year journey. The rebranding goes beyond a name change—it reflects the company’s expanded vision of becoming a trusted advisor for AI-led digital transformation across industries.

Founded in 1997 as a software-selling enterprise, Compusoft has steadily evolved into a strategic technology enabler for businesses. Now, with the launch of its new identity—Compusoft Advisors: Your Trusted AI Saarthi—the company is reinforcing its commitment to helping enterprises navigate the complex digital landscape through artificial intelligence, enterprise applications, and innovation.

From software provider to strategic AI advisor

“Our rebranding as Compusoft Advisors marks a strategic evolution in our journey—reflecting how our role has expanded from enterprise solution delivery to becoming a trusted advisor in driving AI-led business transformation,” said [Devesh Aggarwal, CEO, Compusoft Advisors](#).

According to Aggarwal, the shift began in 2023 when Compusoft started embedding AI-driven methodologies across its services. By 2024, it was executing full-scale AI transformation projects across multiple industries. “In a fast-changing landscape, enterprises need more than software—they need strategic alignment, intelligent guidance, and future-ready solutions. That’s what we offer as your Trusted AI Saarthi,” he added.

Why the new identity matters

The term “Advisors” in the company’s new name underlines its consultative approach. No longer just a Microsoft Solutions Partner or Independent Software Vendor (ISV), Compusoft Advisors now offers industry-specific innovation powered by Microsoft Dynamics, Copilot Studio, and Azure AI.

The revamped brand introduces:

- A digital-first, agile identity aligned with the era of AI and sustainability
- A renewed enterprise focus with scalable, tailored solutions
- A commitment to measurable business outcomes through innovation and automation

What sets Compusoft Advisors apart

With over two decades of experience in enterprise technology, Compusoft Advisors brings an extensive portfolio of services and capabilities:

- **Enterprise Application Expertise:** Deep experience in Microsoft Dynamics 365 ERP and CRM for business process automation
- **AI-Powered Industry Solutions:** Custom AI Agents built with Microsoft Copilot Studio, now available on Microsoft AppSource and Azure Marketplace
- **Agile & Customized Delivery:** A delivery model that ensures rapid, tailored implementations and faster time-to-value

- **Cross-Border Execution:** Global delivery capabilities spanning India, APAC, ANZ, and beyond
- **Microsoft Recognition:** Consistently awarded and recognized for excellence and innovation within the Microsoft ecosystem
- **Customer-Centric Approach:** A legacy of trusted partnerships, backed by innovation and performance

Future outlook

Compusoft Advisors will continue to offer a robust service portfolio including enterprise business applications, low-code/no-code platforms, AI and analytics, cloud modernization, and industry-specific solutions. Additionally, the company is placing strong emphasis on sustainability reporting and AI-readiness workshops to prepare organizations for the next wave of transformation.

A trusted AI Saarthi for the future

As it embarks on this next chapter, Compusoft Advisors affirms its mission: To be the trusted guide—‘AI Saarthi’—for enterprises navigating digital transformation. With clarity, agility, and strategic impact at its core, the company is poised to play a leading role in enabling AI-powered, future-ready organizations.